

PHILIP MORRIS U.S.A.

INTER-OFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: Tom Goodale
FROM: Jerry Isaacs

DATE: February 10, 1986
Revised February 21, 1986

SUBJECT: Request For Consumer Test Cigarettes - HTI #8527

Please arrange to have the following shipped to Home Testing Institute.

- 130 cartons of Production Benson & Hedges Classic Lights Boxes
100mm Non-menthol (HTI 8527)

In addition please arrange to have the following shipped to Marketing Information Systems Inc:

- 40 cartons of Production Benson & Hedges Classic Lights Boxes
100mm Non-menthol (HTI 8527)

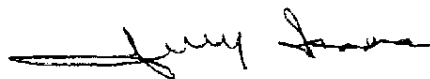
The address for shipping is:

Home Testing Institute
900 West Shore Road
Port Washington, New York 11050
Attention: Madlyn Glazer

Marketing Information Systems, Inc.
100 Sylvan Avenue
Englewood Cliffs, New Jersey 07632
Attention: Gail Apkarian

Please advise me when these suppliers should expect delivery.

Your assistance is appreciated.



Jl:db

cc: J. Bonhomme
K. Eisen
H. Foster
C. Levy
K. Miller
J. Zoler

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